



200th ANNIVERSARY WORKING GROUP AGENDA

Friday, November 14th, 2014 - 9:00 a.m.
Municipal Office – Fall River Room – 217 Harper Road

Chair, Deputy Reeve Susan Freeman

1. **CALL TO ORDER**
2. **AMENDMENTS/APPROVAL OF AGENDA**
3. **DISCLOSURE OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF**
4. **APPROVAL OF MINUTES**
 - i) **Minutes – August 8th, 2014 - *attached, page 4.***
Suggested Recommendation:
“THAT, the minutes of the 200th Anniversary Working Group Meeting held on August 8th, 2014 be approved as circulated.”
 - ii) **Minutes – October 10th, 2014 - *attached, page 5.***
Suggested Recommendation:
“THAT, the minutes of the 200th Anniversary Working Group Meeting held on October 10th, 2014 be approved as circulated.”
5. **DELEGATIONS & PRESENTATIONS**

None.
6. **BUSINESS**
 - i) **EcoPerth Donation of Trees.**
 - ii) **Book Contributors Reception.**
K. Rogers
 - iii) **Trillium and other Grants.**
N. Reeve

- iv) **Letter to Businesses - 200th Anniversary Participation.**
D. Taylor
- v) **Promotion & Marketing - Proposed Joint Activities.**
D. Taylor

7. UPDATES

- i) **Joint Committee.**
- ii) **Legacy Farms.**
- iii) **Legacy Cottages.**
- iv) **Legacy Trees.**
- v) **Lanark Greening Apple.**
- vi) **Program Funding.**
- vii) **Anniversary Book.**
- viii) **Anniversary Calendar.**
- ix) **Video Documentation.**
- x) **Historical Mapping Project.**
- xi) **Whiskey Tasting.**
- xii) **Chart of Events & Projects Review.**

8. NEXT MEETING DATE AND PROPOSED AGENDA ITEMS

Next Meeting: Friday, December 12th at 9:00 a.m.

Proposed Agenda Items: None at this time.

9. DEFERRED ITEMS

**The following items will be discussed at the next and/or future meeting:*

None.

10. ADJOURNMENT

MINUTES



**200th ANNIVERSARY WORKING GROUP
MINUTES**

Friday, August 8th, 2014

9:00 a.m.

Tay Valley Municipal Office – 217 Harper Road, Perth, Ontario
Council Chambers

ATTENDANCE:

Members Present: Chair, Susan Freeman
Graeme Gordon
Brenda Kennett
Michael Glover
Kevin Hoover
Annie Dalton

Staff Present: Janie Laidlaw, Recording Secretary
Noelle Reeve, Planner

Others Present: Barry Crampton
Penny Mesa-Smith

Members & Staff Absent: David Taylor
Bud Van Alstine
Susan Code McDougall
Kay Rogers
Bruce Rigby
Karen Prytula

1. CALL TO ORDER

No meeting was held as a quorum was not present.

Chairperson

Recording Secretary



**200th ANNIVERSARY WORKING GROUP
MINUTES**

Friday, October 10th, 2014

9:00 a.m.

Tay Valley Municipal Office – 217 Harper Road, Perth, Ontario
Council Chambers

ATTENDANCE:

Members Present: Chair, Susan Freeman
David Taylor
Graeme Gordon
Brenda Kennett
Bruce Rigby
Kay Rogers
Michael Glover
Susan Code McDougall (left at 10:10 a.m.)
Annie Dalton

Staff Present: Kristine Swaren, Recording Secretary
Noelle Reeve, Planner
Elixa Neumann, Project Assistant

Others Present: Barrie Crampton

Members/Staff Absent: Bud Van Alstine
Kevin Hoover
Karen Prytula

1. CALL TO ORDER

The meeting was called to order at 9:05 a.m.
A quorum was present.

2. DISCLOSURE OF PECUNIARY INTEREST & GENERAL NATURE THEREOF

None at this time.

3. AMENDMENTS/APPROVAL OF AGENDA

- i) Addition under Updates: Settlers Trail
- ii) Addition under Updates: EcoPerth Tree Donation
- iii) Addition under Updates: Announcements

The agenda was adopted as amended.

4. APPROVAL OF MINUTES

- i) **Minutes – September 12th, 2014.**

The minutes of the 200th Anniversary Working Group Meeting held on September 12th, 2014 were approved as circulated.

5. DELEGATIONS & PRESENTATIONS

None.

6. BUSINESS

- i) **Invitation to Schools.**

David Taylor commented on the example of the letter (attached to the agenda) from Drummond/North Elmsley's anniversary committee to the public schools in their municipality, inviting their participation in studies related to the anniversary. A number of ideas and formats were discussed, including a travelling play, short skits, and student-developed multi-media presentations. Susan Freeman will contact the principal of Glen Tay Public School. It was suggested that an invitation to the Perth and District Collegiate Institute and St. John's High School should come from the Joint 200th Anniversary Committee to reflect that students come from the townships as well as from Perth. The Working Group would offer access to resources (including the anniversary book) for incorporating settlement history into the curriculum. A decision was not made regarding a submitted idea for a travelling play that involves students.

- ii) **Ontario's Highlands Tourism Organization Conference.**

Noelle Reeve announced the Ontario's Highlands Tourism Organization Conference to be held October 27-28, 2014 at the Pinestone Resort, Haliburton. Since there will be no attendees from Tay Valley or the Joint 200th Anniversary Committee, David Taylor will ask Marie White from Lanark County Economic Development to represent the rural and anniversary focus of this Working Group.

iii) **Artist Project.**

Noelle Reeve shared a query from a Merrickville artist to paint “a series of artworks which would give a visual depiction of the human element of Perth’s past events – what it would have felt like to be in the moment of historical happenings.” The artist is looking for a community partner to share in applying for a grant from the Ontario Arts Council. The Working Group decided that, while an interesting idea, it is late to try to take it on. The historical society received the same enquiry; they informed the artist that they cannot take an active role, and suggested that the idea be presented to the Joint 200th Anniversary Committee.

iv) **200th Anniversary Tourism Package.**

No discussion.

v) **Lanark Wild Food Club.**

No discussion.

vi) **Promotion & Marketing - Proposed Joint Activities.**

David Taylor reported on two of the working groups under the Joint 200th Anniversary Committee. The Promotions working group is planning joint activities that focus on anniversary awareness and homecoming. There will be advertisements in the Chamber of Commerce tourism guides for Perth and Carleton Place in 2015, and a 4-page insert in the 2016 Perth guide, amongst other activities. There are two mailings planned to encourage people to participate in homecoming travel, the first mailing in January 2015, and a follow-up a few months later.

The Funding working group is preparing an application to Canadian Heritage for funding for anniversary events, with input from the four municipalities. The Tay Valley event leads will be contacted by David Taylor to provide details on to include in the grant application.

7. UPDATES

i) **Joint 200th Anniversary Committee.**

David Taylor confirmed that the next meeting of the Joint 200th Anniversary Committee is November 12. Agenda items include the review and approval of the funding application; and decision on proceeding with a Request for Quotes regarding branding.

ii) **Legacy Farms.**

Seven applications have been received to date. Working Group Members are asked to remind possible candidates to submit applications by December 19.

iii) **Legacy Cottages.**

Kay Rogers worked with Karen Hunt of the Lake Networking Group to send invitation letters to lake associations. The replies indicate that, because many of our lakes cross township boundaries, this might be better as a Canada 150th anniversary initiative. This item will be dropped from this Working Group's agenda.

iv) **Legacy Trees.**

The "Maberly tree" was chosen as a first Legacy Tree for promoting public participation in the nomination process. A plaque is being designed. As this item may also be carried forward to Canada 150th anniversary initiatives, it would be appropriate to use the Tay Valley Township logo rather than the anniversary logo.

v) **Lanark Greening Apple.**

Some Working Group Members visited the McFarlane apple tree at Drummond 8th Line, and is liaising with a gene bank to determine whether it matches.

vi) **Program Funding.**

In addition to the Canadian Heritage grant application covered above under 6.vi, Noelle Reeve will prepare an application for Trillium funding.

vii) **Anniversary Book.**

Kay Rogers announced that a reception will be held on Saturday, November 22, 2-4 p.m., for the people who have submitted articles or have been interviewed (more than 40), as well as for the new councillors and media representatives. The reception will provide an opportunity to thank the contributors, give each a DVD of their interview, take a group photo (to be included in the book), and promote upcoming anniversary events. The event budget is about \$200 for catering, to be taken from the reserve for the Working Group.

Noelle Reeve left the meeting for the rest of this item's discussion.

A local broadcasting student is assisting with converting the interview recordings to DVD format. There are expenses for DVDs, labels and printing.

RESOLUTION #200-2014-10-01

MOVED BY: Kay Rogers

SECONDED BY: David Taylor

“**THAT**, expenses from the 200th Anniversary Working Group reserve fund be allocated for a \$250 honorarium to Andrew Reeve for media preparation and \$150 for costs.”

ADOPTED

Susan Code left the meeting at 10:10 a.m.

Noelle Reeve returned to the meeting.

viii) **Anniversary Calendar.**

Susan Freeman will present the conceptual design to the November 12th meeting of the Joint 200th Anniversary Committee as it is intended to be a joint project of the four municipalities.

ix) **Video Documentation.**

No update.

x) **Historical Mapping Project.**

Barrie Crampton demonstrated the online prototype of the historical mapping project. The map shows the original lot boundaries, the various types of land grants (military, settler, clergy, crown, etc), and each property has data about the original grantee, where they were from, how many in the family, etc, as well as links to any interview clips or photos.

xi) **Whiskey Tasting.**

A Request for Expressions of Interest for sommeliers and venues for the Whiskey tastings will be issued shortly by The Friends of Murphys Point.

xii) **Chart of Events & Projects Review.**

David Taylor is updating the Chart of Events regularly, and it is available for view by Working Group Members on Dropbox (or may be requested from him by email). Information updates are requested.

xiii) **Settlers Trail.**

Signage is planned for prominent locations. The project design and pricing is being developed, as well as a description to include in the grant application to Canadian Heritage.

xiv) **EcoPerth Tree Donation.**

David Taylor confirmed that EcoPerth has offered two types of donations to the anniversary events: (1) Cuttings for the Lanark Greening Apple; and (2) two hundred trees to be given to each municipality. A future meeting will discuss how the cuttings and trees might be distributed.

xv) **Announcements.**

- An anonymous donor presented to the Township a ceremonial sword and drum from the Burgess Orange Lodge.
- Working Group Members who wish to be considered for re-appointment (for the next four years) must submit an application form (available on the Township website) by November 14.

8. NEXT MEETING DATE

Next Meeting: November 14, 2014 at 9:00 a.m.

9. DEFERRED ITEMS

**The following items will be discussed at the next and/or future meeting:*

- *EcoPerth donation of 200 trees.*

10. ADJOURNMENT

The meeting adjourned at 10:50 a.m.